



DIGITAL LEARNING CENTER



THE CHALLENGE

- Limited available training time
- Mobile, decentralized workforce
- Shelf-life of competences drastically decreasing



THE SOLUTION

- Flexible, modular training platform
- Intuitive, mobile device-friendly interface
- Work relevant content, custom or off-the-shelf

DIGITAL LEARNING EXPERIENCE

With an average of just 24 minutes training time a week, the workforce of tomorrow needs an innovative, engaging training solution that meets their needs - anytime, anywhere, on any device. Welcome to Mercuri International Digital Learning Center.

AN INTEGRATED SOLUTION

Mercuri International Digital Learning Center offers a uniquely flexible approach which includes a next generation learning platform, a comprehensive off-the-shelf content library, and engaging customized content.

NEXT GENERATION LEARNING PLATFORM

CUSTOM CONTENT

Bespoke content, tailored to the individual's needs

OFF-THE-SHELF CONTENT

Raise knowledge and skill levels across the board

GUIDED LEARNING



STRUCTURED
Step-by-step progress towards goals



USER-FRIENDLY
Intuitive, low learning-curve interactions



SOCIABLE
Positive collaboration with peers

SELF-DRIVEN LEARNING



CONVENIENT
5 minutes or 1 hour - make the most of your time



RESOURCES
A wealth of information in formats suited just to you



RELEVANT
Content selected for the best possible return on time invested

CUSTOM CONTENT

EITHER CURATED OR TAILORED

We can either digitize and repackage your existing content or create brand new materials.

ACTION TIPS / ESSENTIALS

Summaries and takeaways to help the learner retain and apply knowledge on the job

BITE-SIZED E-MODULES

Short and mobile friendly, either to supplement classroom training or as a standalone solution

INTERACTIVE LEARNING

Immersive experience to promote active learner engagement for better information retention

GAMIFICATION BASED

Add an element of fun through scores, levels, and rewards to help learners reach their goals

SCENARIO BASED

Realistic situations and characters provide context, developing real-world problem solving

VIRTUAL CLASSROOM

To complete the learning experience and help learners improve skills, we recreate the face to face classroom in a virtual environment with exercises, role plays and discussions

OFF-THE-SHELF CONTENT

MULTILINGUAL PACKAGES

Easily integrated training packages covering core sales skills, available in 20 languages.

SALES SKILLS

KEY ACCOUNT MANAGEMENT

ACCOUNT PLANNING

LEADERSHIP & COACHING SKILLS

NEGOTIATION

AND MORE..

THE RESULT?

A skilled, engaged, motivated workforce.



Every year Mercuri International empowers companies in over 50 countries to achieve sales excellence. We serve our clients both locally and globally with customized solutions and industry expertise. We grow profit through people, providing the tools and processes to tackle any sales challenge.

For more information visit mercuri.net